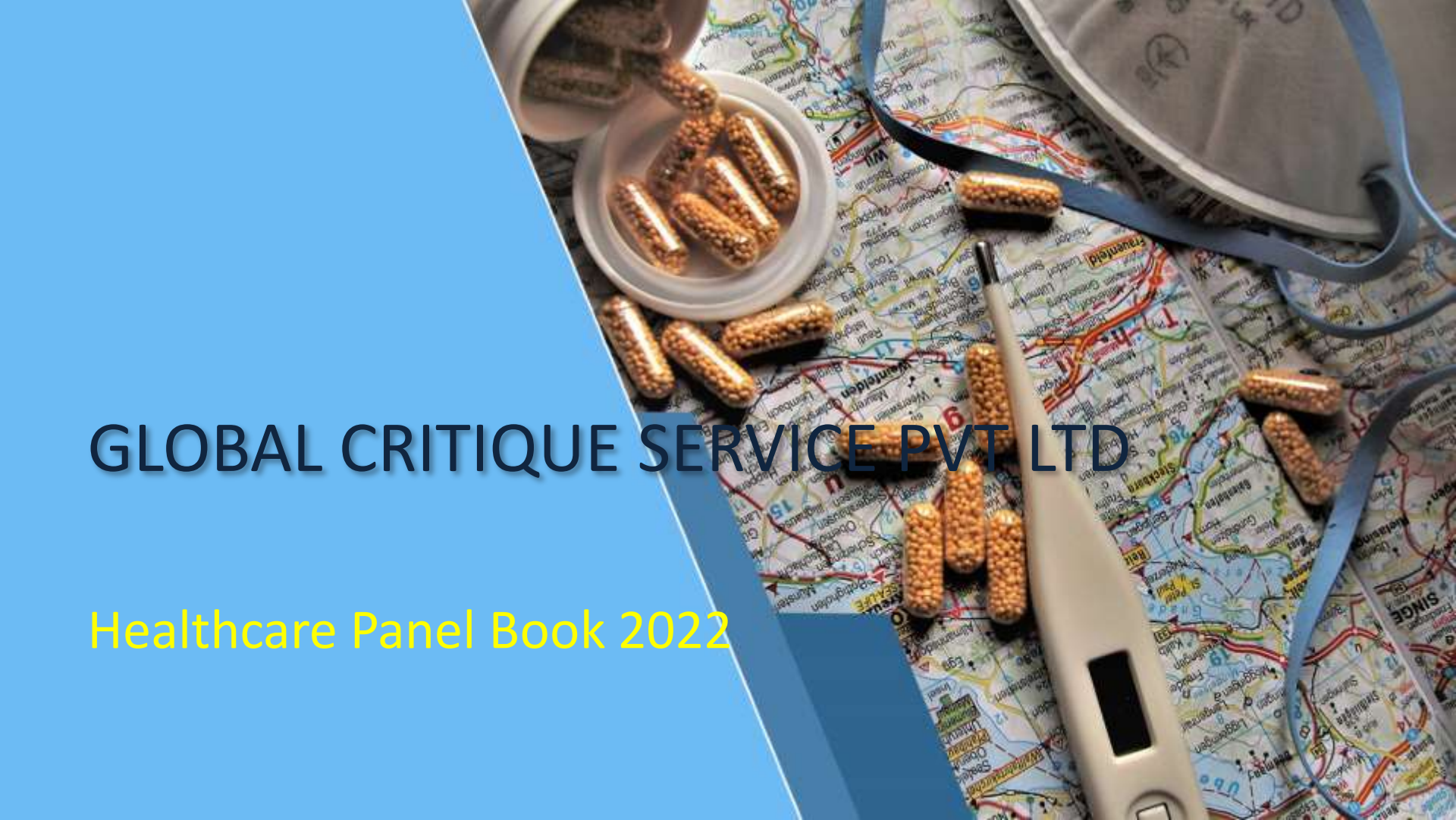




# GLOBAL CRITIQUE SERVICE PVT LTD

## Healthcare Panel Book 2022

# WHO WE ARE

- Global Critique Service (GCS) has been a leader in healthcare market research for over 8 years, specializing in data collection services such as quantitative and qualitative healthcare research, panel recruitment, programming, and fieldwork management. We provide access to our global panel of 2M+ Healthcare Professionals (HCP), which includes Physicians, Nurses, Pharmacists, Payors, and Key Opinion Leaders (KOLs) from Europe, Canada, and the United States. All of our HCP survey respondents have been profiled and verified in order to provide you with the most qualified healthcare perspective. In addition to the tour HCP panel, we maintain a patient and caregiver panel with coverage across the United States and parts of Europe. Global Critique Service (GCS) has been a leader in healthcare market research for over 8 years, specializing in data collection services such as quantitative and qualitative healthcare research, panel recruitment, programming, and fieldwork management. We provide access to our global panel of 2 M+ Healthcare Professionals (HCP), which includes Physicians, Nurses, Pharmacists, Payors, and Key Opinion Leaders (KOLs) from Europe, Canada, and the United States. All of our HCP survey respondents have been profiled and verified in order to provide you with the most qualified healthcare perspective. In addition to the tour HCP panel, we maintain a patient and caregiver panel with coverage across the United States and parts of Europe.



# OUR WORLDWIDE PANEL

- Deploying our proprietary panels we cater to more than 70 countries around the world. We have grown high notoriety in these businesses through model quality control, meticulous attention to detail, and overall client satisfaction
- Our panel and network of over two million respondents is known for its high quality and spans the Americas, Canada, Europe, and Asia. Our unparalleled reach, combined with our stringent quality control, ensures that the end result is always nothing less than perfect data.



# PANEL Recruitment and data accuracy



## **Panel recruitment**

- Respondent First
- Technology First
- Simple recruitment

## **Quality and accuracy**

- Double opt-in recruitment
  - Proxy traffic
- IP Address Tracker
- Geo IP validation



**Global Critique Service believes in good sampling and powerful research outcomes with engaged survey respondents, our panel members are highly engaged which give us a higher rating on satisfaction, and the respondent is willing to participate in the survey and provide much-needed valuable insights for clients.**

**Technology First:**

**We use the latest panel platform technology using the most innovative research quality techniques and technology in the industry, we keep our panel platform independent and it is designed to encourage a positive survey experience and redefined how respondents communicate while taking the survey.**

**Our panel platform is easy to use with a clean, consistent, and intuitive interface that allows our respondents to participate in the survey from any medium (Online, Mobile, or offline). Our modern approach enables us to keep respondents motivated and retained.**

**Simple recruitment process:**

**Our panel recruitment is very straightforward and during recruitment, we clearly define the process and goals of the recruitment. Every communication with respondents during recruitment and panel membership is straightforward and transparent. Our panelists have easy access to their profiles, our privacy policy, and terms and condition for the use.**



OUR Healthcare Professional

Global Coverage Details

| Specialty                              |                                       |
|----------------------------------------|---------------------------------------|
| Allergy and Immunology                 | Neurological Surgery                  |
| Anatomic and Clinical Pathology        | Neurology                             |
| Anesthesiology                         | Occupational Medicine                 |
| Cardiology                             | Ophthalmology                         |
| Child and Adolescent Psychiatry        | Orthopedic Surgery                    |
| Dermatology                            | Orthopedics                           |
| Diagnostic Radiology                   | Otolaryngology                        |
| Emergency medicine                     | Pain Management                       |
| Endocrinology, Diabetes and Metabolism | Pathology                             |
| General Physician                      | Pediatrics                            |
| Family practice                        | Physical medicines and Rehabilitation |
| Gastroenterology                       | PlasticSurgery                        |
| General Surgery                        | Preventive Medicine                   |
| Geriatrics                             | Psychiatry                            |
| Obstetrics and Gynecology              | Pulmonary Diseases                    |
| Hematology                             | Radiation Oncology                    |
| Internal Medicine                      | Radiology                             |
| Oncology                               | Rheumatology                          |
| Infectious Diseases                    | General Surgery                       |
| Internal medicine-Pediatrics           | Thoraic Surgery                       |
| Neonatal-Perinatal Medicine            | Urology                               |



| Dental                              | Payer System              |
|-------------------------------------|---------------------------|
| General Practice                    | MCO/Payer Organization    |
| Pediatric Dentistry                 | Administration            |
| Orthodontics/Dentofacial Orthopedic | CEO/President             |
| Endodontic                          | Chief Financial officer   |
| Prosthodontics                      | Chief Information officer |
| Public health Dentistry             | Chief operating officer   |
| Oral/Maxillofacial                  | Medical Officers          |
| pathology/Radiology                 | Pharmacy Directors        |
| Surgery                             |                           |

|                                   | APAC  |          |         |          |           |           |             | Middle East |      | Europe |        | Americas |
|-----------------------------------|-------|----------|---------|----------|-----------|-----------|-------------|-------------|------|--------|--------|----------|
|                                   | India | Thailand | Vietnam | Malaysia | Singapore | Indonesia | Philippines | UAE         | KSA  | UK     | Sweden | Brazil   |
| Medical Oncologist                | 500+  | 400+     | 350+    | 100+     | 100+      | 100+      | 100+        | 50+         | 50+  | 50+    | 50+    | 25+      |
| Neonatologists                    | 100+  | 100+     | 100+    | 100+     | <25       | 50+       | 25+         | 50+         | 50+  | 50+    | 25+    | <25      |
| Nephrologists                     | 500+  | 400+     | 500+    | 100+     | 100+      | 200+      | 100+        | 250+        | 25+  | 100+   | 25+    | <25      |
| Neurologists                      | 600+  | 100+     | 200+    | 100+     | 25+       | 100+      | 50+         | 100+        | 50+  | 100+   | 25+    | <25      |
| Neurosurgeons                     | 200+  | 100+     | 100+    | 100+     | 25+       | 100+      | 25+         | 50+         | 25+  | 50+    | <25    | <25      |
| Ophthalmologist                   | 2000+ | 250+     | 500+    | 500+     | 50+       | 50+       | 200+        | 250+        | 200+ | 250+   | 150+   | 25+      |
| Oral & maxillofacial surgeons     | 400+  | 100+     | 100+    | 100+     | <25       | 50+       | 25+         | 100+        | 50+  | 25+    | 25+    | 25+      |
| Orthopedic Surgeons               | 1000+ | 250+     | 500+    | 250+     | 100+      | 100+      | 50+         | 500+        | 250+ | 500+   | 250+   | 100+     |
| Pain Specialists                  | 400+  | 250+     | 200+    | 50+      | 50+       | 50+       | 50+         | 100+        | 50+  | 50+    | 50+    | 25+      |
| Pediatricians                     | 2500+ | 500+     | 500+    | 500+     | 50+       | 500+      | 250+        | 500+        | 250+ | 500+   | 100+   | 25+      |
| Periodontitis                     | 100+  | 250+     | 100+    | 50+      | 25+       | 100+      | 25+         | 25+         | 25+  | 25+    | 25+    | 25+      |
| Plastic Surgeons                  | 250+  | 250+     | 100+    | 150+     | 25+       | 200+      | 50+         | 50+         | 50+  | 50+    | 25+    | 25+      |
| Psychiatrists                     | 500+  | 100+     | 50+     | 50+      | <25       | 50+       | 100+        | 50+         | 25+  | 250+   | 100+   | 25+      |
| Pulmonologists                    | 800+  | 500+     | 300+    | 250+     | <25       | 200+      | 50+         | 100+        | 100+ | 200+   | 100+   | 25+      |
| Reproductive Endocrinologists     | 250+  | 250+     | 200+    | 50+      | <25       | 50+       | 50+         | 50+         | 25+  | 25+    | 25+    | 25+      |
| Rheumatologists                   | 500+  | 500+     | 500+    | 200+     | <25       | 50+       | 50+         | 100+        | 25+  | 50+    | 25+    | 25+      |
| Radiologists                      | 1000+ | 500+     | 400+    | 200+     | 50+       | 50+       | 100+        | 50+         | 25+  | 250+   | 100+   | 25+      |
| Radiation Oncologist              | 500+  | 250+     | 100+    | 100+     | 25+       | 75+       | 50+         | 50+         | 25+  | 200+   | 50+    | 25+      |
| Surgical Oncologist               | 400+  | 500+     | 100+    | 200+     | 50+       | 100+      | 50+         | 100+        | 50+  | 50+    | 25+    | 25+      |
| Urologists                        | 1500+ | 500+     | 250+    | 500+     | 50+       | 200+      | 150+        | 250+        | 100+ | 100+   | 150+   | 50+      |
| Vascular Surgeons                 | 250+  | 100+     | 300+    | 250+     | 50+       | 50+       | 50+         | 150+        | 150+ | 50+    | 50+    | 25+      |
| Veterinarian Pets & Small Animals | 500+  | 100+     | 100+    | 100+     | <25       | 25+       | <25         | 25+         | 50+  | 200+   | 100+   | 50+      |
| Maternal & Fetal Medicine         | 500+  | 100+     | 100+    | 100+     | <25       | 25+       | <25         | 25+         | 50+  | 200+   | 100+   | 50+      |

|                                | APAC   |          |         |          |           |           |             | Middle East |       | Europe |        | Americas |
|--------------------------------|--------|----------|---------|----------|-----------|-----------|-------------|-------------|-------|--------|--------|----------|
|                                | India  | Thailand | Vietnam | Malaysia | Singapore | Indonesia | Philippines | UAE         | KSA   | UK     | Sweden | Brazil   |
| Allergists & Immunologists     | 1500+  | 500+     | 400+    | 200+     | 150+      | 150+      | 150+        | 50+         | 50+   | 200+   | 50+    | 50+      |
| Anesthesiologists              | 1000+  | 500+     | 200+    | 100+     | 100+      | 50+       | 50+         | 25+         | 25+   | 300+   | 25+    | 25+      |
| Cardiologists                  | 8000+  | 1000+    | 600+    | 250+     | 200+      | 300+      | 500+        | 250+        | 300+  | 500+   | 250+   | 150+     |
| Cardiothoracic Surgeons        | 3500+  | 500+     | 200+    | 200+     | 150+      | 200+      | 250+        | 250+        | 250+  | 100+   | 150+   | 50+      |
| Dental Hygienists              | 1000+  | 500+     | 1500+   | 500+     | 1000+     | 500+      | 1000+       | 500+        | 400+  | 150+   | 200+   | 50+      |
| Dentists                       | 10000+ | 5000+    | 5000+   | 3500+    | 1200+     | 2000+     | 2000+       | 1500+       | 1200+ | 1500+  | 800+   | 500+     |
| Dermatologists                 | 800+   | 500+     | 250+    | 250+     | 150+      | 500+      | 50+         | 100+        | 150+  | 250+   | 50+    | 25+      |
| Obstetrics / Gynecologists     | 5000+  | 2500+    | 500+    | 500+     | 500+      | 500+      | 500+        | 500+        | 350+  | 750+   | 150+   | 50+      |
| Ophthalmologists               | 1000+  | 500+     | 500+    | 500+     | 500+      | 400+      | 100+        | 150+        | 100+  | 500+   | 100+   | 25+      |
| Emergency Physicians           | 500+   | 500+     | 100+    | 100+     | 100+      | 100+      | 50+         | 50+         | 25+   | 100+   | 50+    | 25+      |
| Endocrinologists               | 800+   | 500+     | 250+    | 200+     | 250+      | 250+      | 150+        | 150+        | 100+  | 50+    | 25+    | 25+      |
| ENTs                           | 1500+  | 800+     | 500+    | 350+     | 100+      | 250+      | 125+        | 250+        | 300+  | 50+    | 25+    | 25+      |
| Gastroenterologists            | 1500+  | 500+     | 500+    | 200+     | 100+      | 100+      | 50+         | 100+        | 50+   | 50+    | 50+    | 25+      |
| General Practitioners          | 25000+ | 6500+    | 7000+   | 6000+    | 800+      | 3500+     | 2000+       | 2500+       | 1500+ | 2500+  | 500+   | 150+     |
| General Surgeons               | 5500+  | 2500+    | 2000+   | 2500+    | 600+      | 1500+     | 800+        | 1500+       | 900+  | 2000+  | 350+   | 100+     |
| Geriatrics                     | 500+   | 500+     | 200+    | 100+     | 50+       | 50+       | 50+         | 50+         | 25+   | 100+   | 25+    | 25+      |
| Hematologists(IM/Oncology)     | 200+   | 500+     | 100+    | 50+      | 50+       | 50+       | 50+         | 50+         | 25+   | 50+    | 25+    | 25+      |
| Hepatologists                  | 250+   | 500+     | 100+    | 50+      | 25+       | 100+      | 25+         | 50+         | 25+   | 50+    | 25+    | 25+      |
| Infectious Disease Specialists | 200+   | 500+     | 250+    | 150+     | 50+       | 100+      | 25+         | 25+         | 25+   | 500+   | 50+    | 25+      |
| Intensive Care Specialists     | 500+   | 500+     | 200+    | 200+     | 25+       | 50+       | 25+         | 50+         | 50+   | 100+   | 50+    | 25+      |
| Internal Medicine              | 1200+  | 500+     | 200+    | 250+     | 50+       | 100+      | 50+         | 25+         | 25+   | 500+   | 100+   | 25+      |
| Intervention Cardiologists     | 600+   | 500+     | 500+    | 200+     | 25+       | 150+      | 50+         | 50+         | 25+   | 25+    | 50+    | 25+      |
| Neurology Specialists          | 1500+  | 500+     | 500+    | 200+     | 100+      | 100+      | 50+         | 250+        | 100+  | 500+   | 100+   | 25+      |

|                               |                                 |
|-------------------------------|---------------------------------|
| Hospital Pharmacy             | Executives                      |
| Retail Chain                  | Decision makers                 |
| Retail Independent            | Medical Directors               |
| Online Pharmacy               | Pharmacy Directors              |
|                               | Key Opinion leaders in Hospital |
|                               | Chief Administrators            |
| <b>Animal Care</b>            | Chief Information Officers      |
| Veterinarians (Small Animals) | IT Directors                    |
| Veterinarians (Large Animals) | Nursing Directors               |
| Veterinarians Oncologists     | Clinical System Directors       |
|                               | Biomedical Engineers            |
|                               | Technicians (Equipment's)       |

| Allied HCP's Panel includes: |                                   |                              |
|------------------------------|-----------------------------------|------------------------------|
| Anesthesia technician        | Nurse ( Anesthetist)              | Physical Medicine & Rehab    |
| Audiologist                  | Nurse ( CNM)                      | Physician Assistants         |
| Biomedical Engineers         | Nurse ( ICU/CCU )                 | Physiotherapist              |
| Diabetes Educators           | Nurse ( Others)                   | Prosthetics                  |
| Dialectologists              | Nurse (Practitioner) NP           | Psychologist                 |
| Diagnostic radiographer      | Nurse (RN)                        | Renal dialysis technologist  |
| Dietitians                   | Occupational Therapist            | Respiratory Therapist        |
| Electrocardiogram technician | Operating Department practitioner | Social worker                |
| Hospital Administrators      | Optometrists                      | Speech and Hearing Therapist |
| Laboratory Managers          | Pathologists                      | Surgical technologist        |

# Contact us



- Below is the contact details
- INDIA: [Business@globalcritiqueservice.com](mailto:Business@globalcritiqueservice.com)
- USA : [Projectsmanager@globalcritiqueservice.com](mailto:Projectsmanager@globalcritiqueservice.com)
- UK : [Oliverwilliam@globalcritiqueservice.com](mailto:Oliverwilliam@globalcritiqueservice.com)